

NCR Pride Committee
Thursday, February 9, 2017
11 Holland Ave., Pat McGrath boardroom

Attendance

François Zarraga, Chair, Laura Keading, Vice-Chair,
Jacques Marengère, Secretary-Treasurer, André Poliquin, staff

Call to order.

Welcome remarks by the Chair.

Approval of minutes from previous meeting = none

Discussion items

The Committee discussed a game plan for the year 2017 with the new Executive Team, which includes a new recruit, Laura Keading. Laura brings new ideas and energy to the recruitment of members of her generation to the Pride movement. Issues that impact generations X, Y and millennials may be different from those of the previous generations.

We will need to know what our events budget will be in March and where we can find additional resources.

André Poliquin mentioned that he will contact Jeremy Diaz to organize activities with the Pride Committee of Ottawa and various local and municipal organizations with which we are familiar.

Things to do

Ten Oaks Bowl-A-Thon and other activities will be held this year in 2017 to mark Canada's 150th birthday. We must take this opportunity to showcase the National Capital Region's great Pride community.

Canadian Centre for Gender and Sexual Diversity's Day of Pink gala

The regional office is committed to this important activity that will be held on April 12. With a Bronze-level sponsorship (\$2,500 contribution), we would have admission tickets and our logo on the website or other communication material. It is a great way to recruit new members who are more interested in social events.

International Day Against Homophobia and Transphobia

Usually on May 17, the Pride Committee organizes plantgating in front of government offices and inside buildings. This activity has not proven useful and is of no interest to our members.

The committee suggests organizing a "Happy hour" instead. Such events have been hugely successful in the past. The social, relaxed and informal atmosphere can be very productive.

Pride Week

Ten Oaks operates summer camps for LGBT youth and members of LGBT families. The community BBQ is a popular annual event. By supporting it, the Pride Committee has increased visibility in the community.

Pride Week Activities

Every year, the committee takes part in the parade. Sometimes, a kiosk is set up at the fair. The cost keeps going up with every passing year (registration, float, DJ, sound system, promotional items, decorations, volunteers). We have an opportunity to reduce our costs with the participation of other groups.

The agenda having been completed, the meeting was adjourned.

The next executive meeting is scheduled for April 12, 2017.