



## **Young Workers' Committee (YWC)**

### **RECORD OF DISCUSSION**

**Tuesday November 22, 2016**

**7:00 PM to 9:00 PM**

**15 Holland Ave, Ottawa**

**In attendance:** Gabriel Bourdon, Rhea Sandy, Matthew McKenna, Tasha Taylor, Doug Hagar (CAPE), Tobie Castonguay (staff)

**1. CALL TO ORDER**

Co-Chair Brother Gabriel called the meeting to order.

**2. ROUND TABLE INTRODUCTIONS**

The meeting proceeded to a round table introduction of its members.

**3. ADOPTION OF PROPOSED AGENDA**

M/S/C With the amendment of item 4 to GCWCC Youth Engagement Campaign and addition of items "9. Tweet your MP campaign" and "10. National Young Workers Working Group".

Sister Rhea moves that the agenda be adopted as presented.  
Motion seconded by Matthew.

**4. GCWCC Youth Engagement Campaign**

Tasha offered to help our committee engage and rebuild through the lessons learned from her engagement campaign for the GCWCC. We must solidify our value proposition centered around educating young members on their rights, where they come from and create spaces to engage them in discussing which rights we cherish most as well as those we should seek to establish. We need to disseminate this value proposition through partnerships (YPN, Community groups, etc.), a digital strategy which leverages existing electronic channels of partners and digital influencers, and a vision which allows us to align our work in a way which makes us relevant to desired partners.

Summarizing this discussion was very difficult, but it generated tons of ideas for each member present and will fuel future discussions around engagement. We were all very thankful to Tasha for leading this discussion and look forward to working with her in the future.

## **5. YWC Background and past events**

Gabriel gave an overview of the 2 young worker conferences held in the NCR (2011 and 2013), the Leadership course we created and delivered in 2012, our involvement with broader events such as Powershift in 2012 and the Peoples Social Forum in 2014, and the 2 videos we produced. Gabriel took personal responsibility for the lack of activity over the past 3 years and looks forward to supporting engaged members in forging the future of this body.

## **6. Recruitment (social media, events) – Committee Re-Launch**

After lengthy discussions on the best way forward, we resolved to hold the following events going forward:

1. Inter-Union Report Launch, Dec 7th
2. Next Meeting Dec 20th
3. Social, Jan 10th, 6-8pm
4. AGM, 5 years & counting, Jan 27th or 30th
5. YWC & Families, Feb 21<sup>st</sup>

## **7. Priorities going forward (see previous item)**

## **8. Terms of reference**

We agreed it would be best to leave this discussion until after our recruitment drive.

## **9. Tweet our MP campaign**

Rhea shared the detail of her meeting a few weeks ago which discussed the Childcare initiative which is building momentum. As childcare is very relevant and a debilitating expense for many families in Ontario, we believe this campaign could be a valuable priority for our committee. Rhea will be ironing out the details of a communication plan for engaging our distribution list and network to tweet their MP in support of a national daycare program.

## **10. National Young Workers Working Group**

Gabriel elaborated on the objectives of this working group composed of a representative from every region's young workers committee. Lately, the discussions have been mainly to organize around resolutions for convention season which is coming up. Both Matthew and Rhea are to be engaged in future dealings with this body.

## **11. Announcements/Round Table**

N/A

## **12. Motion to adjourn**

M/S/C Rhea moves to adjourn the meeting. The motion is seconded by Matthew.

## **ACTION ITEMS**

- *Sister Rhea to follow-up with a plan for the "Tweet your MP" Campaign*
- *Brother Gabriel to brief committee on plans for December 7 Inter-Union event*
- *Sister Rhea and Brother Matthew are to reply to Gabriel's email about the National Young Workers Working Group ASAP*
- *Sister Rhea will begin planning the social event taking place January 10 and have basic detail ready by December 7*
- *Brother Gabriel will take charge of planning AGM at end of January*
- *NEXT MEETING : December 20, 2016*