

Communications Committee Report

The 2019 activity of the PSAC-NCR Communications Committee was muted this year as 2 members of our executive became fathers just as the year began and other factors prevented us from completing more of our goals.

1) Name 2 activities or projects in which you have participated or implemented and that you are proud of. Who participated (identification and number) and what were the results achieved?

We attempted to build cooperation between 2 other committees in order to create a successful partnership and deliver an event that was both engaging and would fulfill the mandates of outreaching to the community and engaging members. This endeavor fell short as we could not get all the partner committees to come to the table.

The committee began working on a Committee Summit that was delayed for a number of reasons.

2) What methods have you adopted to make these activities/projects a success? Can you elaborate on how you are attracting as many participants as possible (e.g. calls, posters, promotion, etc.)?

We continue to aim to partner with other committees of the PSAC-NCR, and allies from other unions and social justice organizations. By partnering outside of our immediate spheres of influence we are able to attract more attendees and build bigger events.

3) What activities/projects are you planning for next year and what results would you like to achieve?

Our current goal is to execute a Committee Summit towards the end of the 2020 calendar year, and to partner with 1-2 committees to develop and execute at least one major event either in the summer or in the fall of 2020.

Thank you

Shawn Walker
Chair, PSAC-NCR Communications Committee