

# Report of the Ottawa Area Council (OAC)

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**1) Name 2 activities or projects in which you have participated or implemented and that you are proud of. Who participated (identification and number) and what were the results achieved?**

## **Activity 1: Labour Day Parade**

The OAC rented a 1948 Fire truck for use in the Labour Day parade to represent the theme 'Burnt by Phoenix'. Jeff Wrinn, Chair of the Labour Day sub-committee, said there was a great turnout this year. Many OAC delegates, members and Component Presidents and executives participated in decorating the float, marching in the parade, providing information at the PSAC kiosk during the picnic and much, much more. The PSAC tent allowed for PSAC members to answer the public's questions (500+ people came to the PSAC tent) and popcorn was served throughout the day.

## **Activity 2: Federal Election**

Based on the PSAC Riding-Based Analysis document, the Carleton and Orleans ridings are being targeted to vote out the Conservatives. Direct mailers were considered for the Carleton riding. Robbie Henderson, Chair of the Federal Elections sub-committee, provided regular summaries during OAC meetings. The goal was to speak to our members in the Orleans and Carleton ridings about issues important to the PSAC. Messaging was posted on the website and a training session on the federal election was held on August 29, 2019 for members. It was a day of learning, great discussions, meeting with a few candidates running in the federal election and networking among political activists.

Mobilization efforts for the federal elections included:

- Calls to more than 100 local presidents in August to inform them about the region's plans for the upcoming Federal Election
- Calls to our members in Orleans and Carleton constituencies
- Canvasses in Orleans on September 17<sup>th</sup> and October 9<sup>th</sup> and in Carleton on September 18<sup>th</sup> and October 10<sup>th</sup>

Although the Carleton riding was won by the Conservatives, Orleans riding was won by the Liberals. Voting was very high in the Carleton riding which sends out positive messages that door to door canvassing is effective. Delegates mentioned that this sub-committee should continue because with a minority government, another election could be called within the next two years.

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## **2) What methods have you adopted to make these activities/projects a success? Can you elaborate on how you are attracting as many participants as possible (e.g. calls, posters, promotion, etc.)?**

The creation of sub-committees to plan, execute and evaluate key activities.

Brother Jeff Wrinn was the Chair of the Labour Day sub-committee. The other members of the sub-committee included Renelle Chalifoux, Robbie Henderson, Anna-Marie Melanson, Philip Lillies and Silvia Andrighetti.

Brother Robbie Henderson was the Chair of the Federal Elections sub-committee. The sub-committee members are Anna-Marie Melanson, Renelle Chalifoux, Philip Lillies, Alex Silas, and Ken Zarichansk.

Promotion of both activities was done via the regional newsletter, Facebook, calls and texts to members, and emails to local Presidents.

## **3) What activities/projects are you planning for next year and what results would you like to achieve?**

### Recruitment Strategy

- Increase the average attendance to 25 delegates in 2020 and 30 in 2021

### Political Action:

- Resist Ford Cuts to public services, education, health care, etc.
- Support political campaigns such as Pension Security and Burnt by Phoenix

### Outreach:

- Festivals – Attend at least two festivals in Spring and/or Summer 2020
- Centertown Movie Festival – Participate in the Festival in August 2020
- Labour Day Parade – Participate on September 7, 2020

Respectfully submitted,

Renelle Chalifoux